## **AZNext** Arizona State University

### Closing the Skills Gap to Build the Future Workforce

AZNext is a training program designed to create a bold, innovative, and sustaining workforce development ecosystem that addresses the need for more skilled workers in IT, cybersecurity, and advanced manufacturing roles in Arizona and across the U.S.

> <u>Tuition free</u> <u>\*No cost to</u> <u>Veteran\*</u>

# **Contact Us**

Email AZNext@asu.edu

### Website https://aznext.pipelineaz.com

Social Media Instagram/Threads: AZNext\_ASU LinkedIn: AZNext YouTube:@aznext9641

# *Turn Your Military Experience into Business Value*

The AZNext Business Readiness for Veterans program will help prepare you for post-service opportunities, accelerate your recent transition, and improve general business acumen.



**AZNext is pleased to offer the** *Business Readiness for Veterans* program with an emphasis for those entering, or already in, technology or manufacturing.

### Speed Up Your Transition to the Business World

The program is designed to improve and expedite service members transition into business/professional environments through emphasis on select functional areas and activities. Each section/module has Department of Defense (DoD) equivalents, yet functions, responsibilities, applications, expectations, and jargon are significantly different within context of modern business/professional environments. This course will help expedite transition and increase your effectiveness as a business and technology leader.

### Who Should Participate in This Program:

- Those who have served in the military and wish to transition to a role in business leadership
- Those who have transitioned from the military in the last few years and want to increase business knowledge
- Guard or Reserve members who are split between military and business environments
- Active military who are considering transitioning

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### What will you gain?

- Improved ability to communicate effectively in business and professional settings
- Learn to produce clear, concise, effective audience and purpose-specific business cases for multiple scenarios
- Understanding of common business finance and accounting activities
- Business jargon in context
- Understand Enterprise Architecture/strategic planning impact on business processes
- Articulate mission and goal of Information and Cyber security functions

<u>Click Here to</u> <u>Register</u>



# Link to Apply

Questions Email: <u>AZNext@asu.edu</u>

### **Course Overview:**

5 business modules designed specifically for service members and DoD personnel:

- **Communications** US Business and professional styles, examples, contextual expectations: Why and how?
- **Organization, Administrative/legal, and Human Resources** Common alignments, missions, and goals: What and why?
- **Business Finance and Accounting** Common alignments, purposes, goals, models, and jargon: What and why?
- **Business Technology** Common alignments, purposes, models, and jargon: What and why?
- Information Security and Cyber Security Common alignments, purposes, models, and jargon: What and why?

Course is a mixture of online material and instructor led interaction. Materials will consist of literature and on-line content to be pre-assigned as base for in person discussion and practical application.

#### **Course Structure:**

- Course length 5 weeks, one module a week.
- The first session is 8 hours, in-person, Saturday, at the Tempe campus with select video participation. \*We understand and support military obligations; *in person is strongly preferred, prior exception for remote participation required.*
- Remaining 8 sessions will be twice a week, hybrid with in-person and remote/online accommodations for participation.
- Expected student effort 6-8 hours a week.

#### You will learn:

- Common types of discourse and media employed in professional business situations
- What and why of business organization structures
- Overview of common finance and accounting functions purposes and alignments
- How and why business strategy drives technology, data, security, and policies Check out our <u>participant testimonials</u>

### What You Will Receive upon Completion

- ASU/AZNext Digital Badge Credential
- Access to AZNext's industry partners for job placement

### **Admission Requirements**

Participants must be:

- A US military service member/veteran or DoD personnel
- 17 years or older
- Have a high school diploma or GED

Note: Content will include graduate level concepts and materials facilitated by experienced business practitioners and ASU W.P. Carey Business School Faculty