

# AZNext

Arizona State University

## Closing the Skills Gap to Build the Future Workforce

AZNext is a training program designed to create a bold, innovative, and sustaining workforce development ecosystem that addresses the need for more skilled workers in IT, cybersecurity, and advanced manufacturing roles in Arizona and across the U.S.

**Tuition free**  
**\*No cost to Veteran\***

## Contact Us

### Email

[AZNext@asu.edu](mailto:AZNext@asu.edu)

### Website

<https://aznext.pipelineaz.com>

### Social Media

Twitter: [@AZNext\\_ASU](https://twitter.com/AZNext_ASU)

LinkedIn: [AZNext](https://www.linkedin.com/company/aznext)

# Turn Your Military Experience into Business Value

The **AZNext Business Readiness for Veterans** program will help prepare you for post-service opportunities, accelerate your recent transition, and improve general business acumen



**AZNext is pleased to offer the *Business Readiness for Veterans* program with an emphasis for those entering, or already in, technology or manufacturing**

## Speed Up Your Transition to the Business World

The program is designed to improve and expedite service members transition into business/professional environments through emphasis on select functional areas and activities. Each section/module has Department of Defense (DoD) equivalents, yet functions, responsibilities, applications, expectations, and jargon are significantly different within context of modern business/professional environments. This course will help expedite transition and increase your effective as a business and technology leader

## Who Should Participate in This Program:

- Are you in a military leadership position and wish to transition to the business community?
- Have you transitioned from the military in the last few years and want to increase your business knowledge?
- Are you Guard or Reserve split between military and business environments?
- Are you considering transitioning?

## What will you gain?

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- Improve ability to communicate effectively in business and professional settings
- Learn to produce clear, concise, effective audience and purpose-specific business cases for multiple scenarios
- Understanding of common business finance and accounting activities
- Business jargon in context
- Understand Enterprise Architecture/strategic planning impact on business processes
- Articulate mission and goal of Information and Cyber security functions

[Click Here to Register](#)

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[Link to Apply](#)

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## Questions

Email: [AZNext@asu.edu](mailto:AZNext@asu.edu)

## Course Overview:

5 business modules designed specifically for service members and DoD personnel:

- **Communications** - US Business and professional styles, examples, contextual expectations: Why and how?
- **Organization, Administrative/legal, and Human Resources** - Common alignments, missions, and goals: What and why?
- **Business Finance and Accounting** - Common alignments, purposes, goals, models, and jargon: What and why?
- **Business Technology** - Common alignments, purposes, models, and jargon: What and why?
- **Information Security and Cyber Security** - Common alignments, purposes, models, and jargon: What and why?

Course is a mixture of online material and instructor led interaction. Materials will consist of literature and on-line content to be pre-assigned as base for in person discussion and practical application

### Course Structure:

- Course length 5 weeks, one module a week.
- The first session is 8 hours, in-person, Saturday, Tempe campus room MCD (McChord) 264 with select video participation. *\*We understand and support military obligations; in person is strongly preferred, prior exception for remote participation required.*
- Remaining 8 sessions will be twice a week, Tues/Thurs 6-8PM MST (5-7PM AZT), hybrid with in-person and remote/online accommodations for participation.
- Expected student effort 6-8 hours a week.

### You will learn:

- Common types of discourse and media employed in professional business situations
- What and why of business organization structures
- Overview of common finance and accounting functions purposes and alignments
- How and why business strategy drives technology, data, security, and policies

## What You Will Receive upon Completion

- ASU/AZNext Digital Badge Credential
- Access to AZNext's industry partners for job placement

## Admission Requirements

Participants must be:

- A US military service member/veteran or DoD personnel
- 17 years or older
- Have a high school diploma or GED

*Note: Content will include graduate level concepts and materials facilitated by experienced business practitioners and ASU W.P. Carey Business School Faculty*